

TRANSLOG connect congress

2017 BUDAPEST
22-23 NOVEMBER

TRANSPORTATION, LOGISTICS & SUPPLY CHAIN
CONGRESS FOR ENLARGED EUROPE



*"The secret of success
in life is for a man to be ready
for his opportunity when it comes."*

Benjamin Disraeli (1804-1881), British politician

MEMBERS of the Programme Advisory Committee

PROF. DR. SEBASTIAN KUMMER

Head of the Institute of Transport
and Logistics Vienna University of
Economics and Business



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Logistics Director Dukat &
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Head of
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METRO



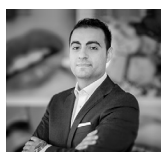
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Logistics Director
NOTINO



BART STEGEMAN
Supply Chain
Manager
Big Bang d.o.o.



ALIN FETITA
Former Executive
Vice Chairman
Chimica Group



GÖKHAN ÇAKMAK
Global Logistics
Director
Oriflame Cosmetics

A UNIQUE EVENT | TEG The Events Group is delighted to invite you to TRANSLOG Connect 2017, the annual market leading and only regional cross industrial logistics, transportation and supply chain management business summit in Central and Eastern Europe. Your most respected peers and European industry leaders will provide you with the most up to date market insights. Moreover, during the pre-scheduled one-to-one meetings leading solution providers will offer the most innovative products and services available on the market.

THE DELEGATION | The quality of the TRANSLOG Connect Congress is a direct result of its exclusivity. Participation at the congress is by invitation only, which enables to maintain the quality and networking value of the congress participants.

The Congress will be bringing together: Managing Directors, COO's & CEO's, Logistics and Supply Chain Managers/ Directors, Distribution and Transportation Managers/ Directors, Production and Plant Managers/ Directors, Warehouse and IT Managers/ Directors, and Purchasing, Procurement Managers/ Directors from Europe's leading manufacturers and major retailers.

5th CEE LOGISTICS & SCM EXCELLENCE AWARD | TEG will again hand out for the 5th time the CEE Logistics & SCM Excellence Award to honour, recognise and promote outstanding logistics and SCM solutions in the growing region of CEE, highlighting the region's most innovative and flexible solutions.

Applications from all members of the industry are welcome until the 3rd of October. Winners will be announced during the cocktail reception on the first day and will have the opportunity to present their projects at the second day of TRANSLOG 2017.

PRE - EVENT PROGRAM | NOVEMBER 21st

Excursion to the Bridgestone plant and warehouse in Tatabánya



Visitors of TRANSLOG 2017 will have the opportunity to get an inside look at the Bridgestone fully automated factory and warehouse in Tatabánya, limited for 50 delegates only and available on a first come first serve complimentary basis.

TRANSFER: The bus will leave in front of the Corinthia Hotel on 21st of November at 12:00 noon and will return after the visit at approximately 5:00 pm.

POST - EVENT PROGRAM | NOVEMBER 23rd

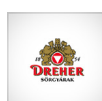
A.) Excursion to the Zwack Unicum distillery and cellar in Budapest



Visitors will also have the opportunity to visit the old distillery and cellar of the world famous Hungarian Zwack Unicum - a liqueur distilled from over forty herbs from all over the world. The tour further includes a short film about the history of the Zwack family, a visit of the distillery and a tasting opportunity on tap from one of the 500 casks in the cellar which extend over 2,500 square meters underneath the distillery, limited for 30 delegates only.

TRANSFER: The bus will leave in front of the Corinthia Hotel on 23rd of November at 4:00 pm and will return after the visit at approximately 6:30 pm.

B.) Excursion to the Dreher Breweries in Budapest



Alternatively up to 30 delegates can get an inside look at Dreher Breweries, the subsidiary of one of the largest global beer company, Asahi Group Holdings Ltd. and part of the Asahi Breweries Europe Ltd. The 1,5 hours Brewery Tour includes an introduction about the history of beer and Dreher Breweries, a visit of the Museum, the Brew House, part of the fermentation building and the packaging and bottling department of the Brewery and finishes with a beer tasting opportunity.

TRANSFER: The bus will leave in front of the Corinthia Hotel on 23rd of November at 4:15 pm and will return after the visit at approximately 7:00 pm.



DAY 1 | WEDNESDAY NOVEMBER 22nd

CHAIRMAN'S OPENING ADDRESS

PROF. DR. SEBASTIAN KUMMER, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business**
Board Member of the **Austrian Logistics Association (BVL)**

OPENING KEYNOTE PRESENTATION: Topic to be confirmed

STEFAN PUTZLOCHER, Head of Global Warehouse and Facility Planning, Global Service and Parts (GSP), **Daimler AG**

"gKNI" Global Kuehne+Nagel Indicators: The materialization of Big Data"

- "gKNI" stands for "Global Kuehne + Nagel Indicators" and provides estimates for key economic figures.
- The presentation will demonstrate how Kuehne + Nagel is using technology to extract and process large amounts of data from the transportation of goods to monitor operations and anticipate the future, as well as to create new digital services.
- gKNI delivers early insights into the very recent past, the present and the very near future of economic development up to 55 days earlier than other estimates on trade related indicators.
- This innovative data product is an initiative of the company's venture platform utilizing in-house developed technology to combine big data with data-mining, automation and predictive analytics.
- gKNI is an example of Kuehne + Nagel's digital evolution: Kuehne + Nagel's core competence, innovation mindset and market intelligence are key factors to develop pioneering digital products that bring additional value to its customers.

JOÃO MONTEIRO, Managing Director, LogIndex AG a subsidiary of **Kuehne+Nagel**

Closer to customer - Customer centricity & Customer centric procurement

- How can procurement help its organizations to become customer-centric?
- Why procurement needs to transform itself to become customer-centric and how to understand the needs of customers?
- Is procurement ready for this shift from price centricity to customer centricity and what are the preconditions for this change?

DANIJEL BANEK, Executive Director Central Purchasing, **Atlantic Grupa**

Customer Segmentation – How to adjust your strategy to the dramatically & very fast changing customer expectations?

- Post-apocalyptic world after e-Commerce revolution: Managing and meeting customer expectations
- Circular Economy, Bimodal Supply Chains and Crowd Sourcing: Challenge or Opportunity?
- Adjusting Logistics Strategies based on customer segmentation
- Last mile of the supply chain sitting at the heart of collaborative customer relationships

GÖKHAN ÇAKMAK, Global Logistics Director, **Oriflame Cosmetics**

The power of the 3PL - shipper relationship

- The advantage of doing business with a third party logistics (3PL) provider, with global, and regional scale, and solutions.
- People, process and technology as key factors for getting the most out of your logistics and supply chain.
- Accelerating your advantage with managed spend, improved efficiency, managed risk and managed change.
- Driving the industry forward by investing in the future challenges of the supply chain and logistics.

ARKADIUSZ GLINKA, Director of Transportation, Eastern Europe, **C.H. Robinson**

PANEL DISCUSSION:

How to prepare the unique logistics set up to cover all customer demands?

- Quality, Speed and Price - Today's customers demanding all 3 – How to respond?
- What is the best procurement value proposition for your organization?
- Strategic alliances to develop Omni-channel strategies
- Role of service providers to support Omni-channel logistics

- Mastering Returns Management – to Include Returns as Part of Distribution Strategy and "Not a compulsory Add-On"

BOGDAN GAVANEI, Logistics Director, **ALTEX Romania**
GÁBOR KISS, Head of Supply Chain, **METRO**
BART STEGEMAN, Supply Chain Manager, **Big Bang**
TOMÁŠ HOFER, Logistics Director, **NOTINO**

Outside-in Talent Acquisition - The Digital Way

- Labour market challenges put MOL in growing competition for attracting and recruiting talents
- Building employee experience early on is increasingly important in order to stay on top of competition
- Digital transformation is key in successful talent acquisition, development and retention
- MOL Group's award winning Talent Acquisition platforms Freshhh and Growww celebrate 10th anniversary, while Female Engineers MOL Programme is a new and niche platform

ZDRAVKA DEMETER BUBALO, HR Vice President, **MOL Group**

Award Ceremony of the 5th CEE Logistics & SCM Excellence Award

Welcome Speech by **PROF. DR. SEBASTIAN KUMMER**, Head of the Institute of Transport and Logistics, **Vienna University of Economics**

DAY 2 | THURSDAY NOVEMBER 23rd

OPENING KEYNOTE PRESENTATION:

Will Innovations disrupt your Supply Chain?

- Logistics and Innovation a contradiction
- Supply Chain start-ups: hype or hybrid?
- How to trigger and evaluate innovations
- Homo Logisticus or where do we find digital and logistics natives

PROF. DR. SEBASTIAN KUMMER, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business**
Board Member of the Austrian Logistics Association (BVL)

Topic to be confirmed

Senior Management Representative, **Honeywell**

Project Presentations of the Award Winners of the 5th CEE Logistics & SCM Excellence Award

Supply chain customer management: segmentation based collaboration strategy

- Collaboration – does it really add value?
- Are you prepared to collaborate? Internal readiness check
- One size does not fit all – segmentation is fundamental
- Customer collaboration strategy and toolbox

MICHAŁ NAWORSKI, Supply Chain Customers & Distribution Manager North Eastern Europe, **Beiersdorf**

Opportunities for 3D printing in your future supply chain

PETER PIRKLBAUER, Innovation Manager, Emerging Technologies & Concepts, **Airbus (tbc)**

Digitalization as key trend within current market conditions

- Digitalization within Jabil:
 - Importance within Customer relationships and Supply-chain management
 - Company's capability
- Value add for digitalization as case study with Customer / Supply-base management
- Digitalization summary and future foot-print

LÁSZLÓ GALUSKA, Member of Jabil Procurement group, **Jabil**

CHAIRMAN'S CLOSING REMARKS

PROF. DR. SEBASTIAN KUMMER, Head of the Institute of Transport and Logistics, **Vienna University of Economics and Business**

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BENEFITS OF ATTENDING

To ensure the success of the TRANSLOG Connect Congress 2017, TEG is pleased to partner with a limited number of companies in each sponsor category offering valuable solutions and expertise in these key areas:

- Freight transport and logistics services
- Freight transport systems: ocean/sea, air, inland waters, rail, road
- Combined transport systems
- Courier, Express, Parcel
- Logistics systems for ports and shipping
- Intralogistics, warehouse management systems, auto ID, packaging
- Transport packaging, freight securing
- Storage, conveying, and distribution facilities
- Material handling, forklift systems
- Storage, racking, shelving
- Pallet pooling services
- Facilities for loading bays and terminals (interfaces between internal and external materials flow)
- IT/Telematics, e-business, telecommunications
- Communications systems
- Data-processing systems
- E-commerce and e-business systems
- Integrated traffic management systems (ITMS)
- Transport control and DP systems
- Road vehicles
- Rail vehicles
- Pipeline transport and energy transport systems
- Maintenance and repair
- Filling-station equipment
- Fuel cards
- AGV
- Sustainable logistics & storage
- Sustainable energy usage (fuel, electricity consumption, etc.)
- Reverse logistics, waste management

TESTIMONIALS

"What Oscar ceremony means for actors in Hollywood this congress means for people for logistics. It is a question of prestige to be on such an event."

MIROSLAV ĆORIĆ, Head Of Supply Chain, Export Control & Customs, Siemens

"These one-to-one meetings here should be the only way we do our meetings in the future, I believe that I found here again potential partners."

DARIO GALINEC, Executive Director For Logistics, Podravka

"Everybody was well prepared about details instead of general meetings like in Munich logistics. Very positive atmosphere for the meetings, constructive discussions!"

MANUEL GRASCHA, International Logistics Project Manager, KWS SAAT

"The meeting scheduler is really a great tool, which helps to run this event effectively. We realized something between 100 and 150 meetings."

DUSAN DRABEK, Contract Logistics South East Europe Consumer & Automotive, DB Schenker

"TRANSLOG Connect attracts all the major players of not only the Hungarian market but also in the region, so CHEP has to be here. The meeting scheduler for me was amazing. We had the opportunity to meet a lot of customers in a very limited amount of time."

STAVROS KAZAKOS, Country General Manager Ce & Balkans, CHEP



VENUE AND LOCATION

Hungary's strategic position in the heart of Europe and its role as one of the major transport junctions in the Central and Eastern European region makes it increasingly important as a regional distribution centre.

Due to the highly developed infrastructure and well established logistics background, companies can benefit from remarkably high efficiency. Therefore several international manufacturers are among those that have invested in local manufacturing and regional distribution centres.

On top you will meet your peers, clients and business associates at the luxury *****Corinthia Grand Hotel Royal in the heart of Budapest, which is truly a one of a kind luxurious venue. The hotel is located in central Budapest and is easily accessible from throughout the city.

*****CORINTHIA GRAND HOTEL ROYAL BUDAPEST

Erzsébet körút 43-49, H-1073 Budapest, HUNGARY
T: +36 1 479 4000, F: +36 1 479 4333
www.corinthia.com

ARRIVING BY PLANE: The CORINTHIA Grand Hotel Royal Budapest is located 25 minutes from the airport on the Pest side of the city.

ARRIVING BY CAR: Parking is possible in the hotel's park house next to the hotel.

SPONSORS



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BENEFITS OF ATTENDING

- An invitation only event giving access to the congress floor
- PERSONALISED CONFERENCE and pre-scheduled meetings through the secured Meeting Scheduler website to suit individual requirements and provide efficient use of time
- KEYNOTE PRESENTATIONS, case studies and interactive sessions by world-class industry experts and pioneers
- PROFESSIONAL BUSINESS ENVIRONMENT in which to explore new ideas, strategies and technical developments with industry colleagues, experts, and peers
- An opportunity to relax and enjoy the superb informal NETWORKING opportunity at the cocktail reception and a luxury seated buffet lunch
- PLANT EXCURSIONS to leading manufactures
- Complimentary congress INFORMATION PACK on arrival
- DOWNLOADING the conference presentations through our password protected website
- DISCOUNTED ROOM RATES at the Corinthia Grand Hotel Royal if booked via TEG
- Privileged status TRAVEL offers

BRINGING THE REGIONS EXPERTS TOGETHER TO DELIVER STRATEGIC CASE STUDIES TO A PAN EUROPEAN DELEGATION

Head of Outbound Logistics, Litex Motors, Bulgaria
 General Manager, Magna Cartech, Czech Republic
 Managing Director Inbound Operations, Renault Nissan Alliance, France
 Logistics Manager Central Europe, Delphi, Germany
 Senior Vice President Logistics, Deutz, Germany
 EMEA Logistics Director, Takata, Germany
 Logistics & Supply Chain Manager, Bridgestone, Hungary
 General Manager European Logistics, SEWS - Components & Electronics Europe, Hungary
 Director of Logistics, Mercedes-Benz, Hungary
 Vice President Global Logistics, Takata, Japan
 Head of Supply Chain, Visteon Electronics, Macedonia
 Logistics Director, NSK, Netherlands
 Logistics Manager, Kirchhoff, Poland
 Operations Manager, BOS Automotive, Romania
 Head of Logistics Eastern Europe, Kromberg & Schubert, Romania
 Head of Logistics, Draexlmaier Automotive, Serbia
 Logistics Manager, Le Belier, Serbia
 Warehouse & Transport Manager, Continental Matador Rubber, Slovakia
 Regional Head of Logistics, Toyota Adria, Slovenia
 Logistics Manager, MMM Autoparts, Spain
 Head of Vehicle Logistics & Inventory, Cadillac Europe, Switzerland
 Head of Planning & Logistics CEE, Henkel, Austria
 Supply Chain Manager & Executive Director, Solvay, Bulgaria
 Logistics & Transport Manager, Policolor, Romania
 Head of Purchasing & Logistics, Chemosvit, Slovakia
 Head of Logistics & Customer Service, Mapei, Bulgaria
 Supply Chain Manager, Cemex, Croatia
 Logistics Manager CEE, Kingspan, Czech Republic
 Head of Logistics & Customer Service, ETEM, Greece
 Purchasing Manager, Baumit, Poland
 Head of Purchasing & Logistics, Sanex/ Lasselsberger, Romania
 HUB South East Europe Manager, Beiersdorf, Austria
 Transportation Manager, Avon Cosmetics, Hungary
 Head of Logistics, Xerox, Czech Republic
 Head of Procurement EMEA, Hewlett-Packard, Hungary
 Managing Director Global Supply Chain, Schneider Electric, Hungary
 Vice President, Amica, Poland
 Supply Chain Manager, Whirlpool, Poland
 Logistics & Transport Manager, Arctic, Romania
 Supply Chain Director, Celestica, Romania
 Head of EMEA Logistics Operations & 3PL, Lenovo, Slovakia
 General Manager, Panasonic, Slovakia
 Director of Logistics, Gorenje, Slovenia
 Transportation Purchasing Manager, Electrolux, Sweden
 International Logistics Engineer, Arcelik, Turkey
 Head of GSS Logistics & Business Development, Flextronics, Ukraine
 Logistics Director, E-On, Hungary

Corporate Logistics Lead Buyer, Agrana, Austria
 Director of Technical Operations & Supply Chain, Kvasac, Croatia
 Executive Director of Logistics, Podravka, Croatia
 Logistics & Distribution Director, Hame, Czech Republic
 IT Director, Nowaco, Czech Republic
 Supply Chain Director, Kri-Kri, Greece
 Head of Logistics, Friesland Campina, Hungary
 Transport Manager, Heineken, Hungary
 Strategic Procurement Manager Fleet & Logistics, Coca-Cola HBC, Italy
 General Manager, Vitaminka, Macedonia
 Head of Logistics, Plantaže, Montenegro
 Global Operations Director, Activlab, Poland
 Logistics Manager, HOOP, Poland
 Deputy Purchasing Director, RomAqua Group, Romania
 Operations Director, Scandia Food, Romania
 Operation Director, Dijamant, Serbia
 Head of Logistics, Knjaz Miloš, Serbia
 Operation Director, Carlsberg, Ukraine
 Purchasing Manager, Zobebe, Bulgaria
 Logistics & Operations Manager, Perfetti Van Melle, Czech Republic
 Head of Logistics Operations, British American Tobacco, Hungary
 CEO, Expo Commerce, Montenegro
 Logistics Director CEE, Unilever Supply Chain Company, Switzerland
 Commercial Lead Bakery Europe - Supply Chain, McDonald's Europe, Austria
 Supply Chain Manager SEE, AmRest, Hungary
 Head of Supply Chain Management, METRO, Hungary
 Supply Chain Director, Pizza Hut & KFC, Romania
 Head of Logistics, Selgros Cash & Carry, Romania
 Director of Logistics, Mercator Group, Serbia
 Logistics Director, Engrotus, Slovenia
 Head of Logistics, ArcelorMittal Tubular Products, Romania
 VP Procurement EMEA, CTDI, Germany
 Head of Purchasing & Logistics, Alstom, Hungary
 General Manager, GE Healthcare, Hungary
 CEO, Forest-Style, France
 Logistics Director, Achema Group, Lithuania
 Global Procurement Category Manager, Prysmian Group, Netherlands
 Manager Transport Department, Weglokoks, Poland
 COO, PGS & Sofa Co, Romania
 Area Supply Chain Planning Manager, Danfoss Trata, Slovenia
 Head of Logistics, Import & SCM OBI, Czech Republic
 Head of Logistics, dm Drogerie Markt, Slovenia
 Regional Logistics Manager, Studio Moderna, Slovenia
 Manager Road Transportation Contract Management, MOL Group, Hungary
 Purchasing Manager, LONZA Biotec, Czech Republic
 Customer Service & Logistics Director CEE, GSK, Hungary